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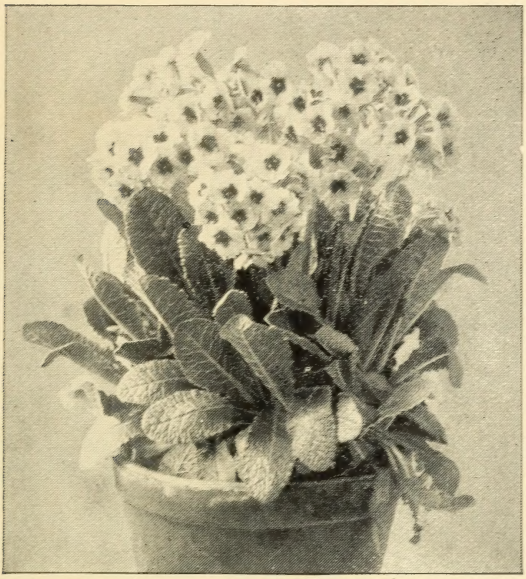
PRIMULA VERIS SUPERBA

The Giant-flowered English Cowslip for Early Spring and Easter Forcing



Primula Veris Superba

A comparatively little known giant-flowered form of the English Cowslip which can be brought into bloom very quickly in a temperature of 50° to 55° and which makes a pot plant that appeals to everyone and sells on sight.

It produces large trusses of canary-yellow flowers, the individual blooms are fully 1½ inches in diameter and frequently 25 to 35 of these flowers are arranged on one stem. A number of our customers who tried this plant when we first introduced it some ten years since, repeat their orders every winter finding it a profitable plant to handle.

We offer strong crowns suitable for 3½ and 4 inch pots, $1.50 per dozen; $10.00 per 100; $90.00 per 1000.

Single-Flowering Old-Fashioned Wallflowers for Easter Forcing

We offer a choice strain of these old favorites in splendid plants in 4 inch pots which can readily be brought into flower for Easter in a cool greenhouse; $1.25 per dozen; $8.00 per 100; $70.00 per 1000.

HENRY A. DREER, INC.

714 Chestnut Street Philadelphia, Pa.